



Deltana Fair Association
P.O. Box 408
Delta Junction, AK 99737
907-895-FAIR
Email: info@deltanafair.com
www.DeltanaFair.com
www.FB.com/DeltanaFair

February 5, 2022

Greetings!

The **2022 Deltana Fair and Music Festival** is a **GO!**

The 42nd annual Deltana Fair will be July 22nd – 24th! We are looking forward to making the fair a big success, we can't do that without your help! Attached is a Sponsorship Application & multi-item raffle information. With six sponsorship levels to choose from, there is one to fit you and/or your business just right! Not only does each level of sponsorship come with its own rewards and recognition your sponsorship helps us pay for some of the many events/items everyone has come to love at our fair. Your sponsorship donations help pay for awards, premiums for fair participants, security, music entertainment and even the carnival rides!

The countdown is on as we prepare for another successful fair, with that comes deadlines. To get your name and/or business on all of our advertisements to include our exhibit guide, yearly shirts and advertisements, sponsorship packets and logos must be returned to us no later than April 1st.

We thank you for your support. See you at the Deltana Fair and Music Festival!

Respectfully,

Velma Wager
Vice President
Deltana Fair Association

Sponsorship Levels

Fair Overall Sponsor - \$5,000 & over

- Sponsor's name used in conjunction with the Deltana Fair's name in all advertising (TV & Radio) business name/company logo will appear on the Fair shirts (if received by June 1st)
- Promotion of all business materials during the parade and fair (if provided)
- Color ad in the fair schedule and in the exhibit guide (if received by April 1st)
- Logo of Sponsor on website (**please email your logo to info@deltanafair.com**)
- Banner on main gate (if provided)
- 5 x three-day passes

Best of Show - \$3,000 to \$4,999

- Business name/company logo will appear on the Fair shirts (if received by June 1st)
- Color ad in the fair schedule and in the exhibit guide (if received by April 1st)
- Banner on main gate (if provided)
- Logo of Sponsor on website (**please email your logo to info@deltanafair.com**)
- 4 x three-day passes

Blue Ribbon - \$1,000 to \$2,999

- Business name/company logo will appear on the Fair shirts (if received by June 1st)
- Color ad in exhibit guide (if received by April 1st)
- Banner on main gate (if provided)
- Logo of Sponsor on website (**please email your logo to info@deltanafair.com**)
- 3 x three-day passes

Red Ribbon - \$500 to \$999

- Business name will appear on the Fair shirts (if received by June 1st)
- Banner on main gate (if provided)
- Name of Sponsor on website
- 2 x three-day passes

Yellow Ribbon - \$250 to \$499

- Business name will appear on the Fair shirts (if received by June 1st)
- Banner at the main gate (if provided)
- Name of Sponsor on website
- 1 x three-day passes

Friends of the Fair - \$150 to \$249

- Business name will appear on the Fair shirts (If received by June 1st)
- Name of sponsor on website
- 1 x three-day pass

Logo requirements ~ Please make sure your business name/company logo files are 300dpi or higher .png, .pdf or .jpg file. Also please include both a full color file and a single color file of your business name / company logo.



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2022 Deltana Fair Sponsorship Form

To get on all advertisement sponsorships & logos needs to be in no later than April 1st

Please complete this form and return with payment to the address above.

Contact Person: _____ Phone: _____

Business Name: _____

Mailing Address: _____

Email: _____ Website: _____

Sponsorship Level Requested:

- Fair Overall Sponsor** ~ \$5000+
- Best of Show** ~ \$3,000 to \$4,999
- Blue Ribbon** ~ \$1,000 to \$2,999
- Red Ribbon** ~ \$500 to \$999
- Yellow Ribbon** ~ \$250 to \$499
- Friends of the Fair** ~ \$150 to \$249
- Yes, I will provide a banner for display at the Fair

Signature: _____

The Deltana Fair Thanks You For Your Support!



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Multi-Item Raffle Donation Form

This is a very popular event of our annual Deltana Fair. Winning tickets are drawn every 30 minutes during the entire three days of the fair. Our goal is to obtain 100+ items from local and other Alaskan businesses. Tickets sell for \$2 each and proceeds from the sales go towards making improvements to the fair grounds. Maintaining and upgrading vendor booths & stages along with paying for various equipment and supplies to do those tasks are just a few things the raffle proceeds have helped with.

Your name will appear in all raffle advertising and your business will be recognized during the fair. Prizes and donors are displayed for everyone to see at the very first booth on the fairgrounds. As winners are drawn, their name is entered on the display board next to the donors. Fair goers are often heard “ooing” and “aweing” with excitement as they recognize a winner of one of your amazing donations.

We would appreciate one or more items from your business for the Multi-item raffle. Items like certificates for meals, lodging, travel, merchandise or services are always popular. Please make the expiration date of certificates far enough in advance so that the winners will have time to visit your business establishment and enjoy the product or service you have donated.

You can mail donations to:
Deltana Fair Association
P.O. Box 408
Delta Junction, AK 99737-0408

Call 895-3247 or email info@deltanafair.com with any questions

In recognition of your generous contribution, a thank you to your business will be posted on our website, Facebook and published in our local newspaper, the Delta Wind.

Thank you in advance for your donation.

Raffle Item for Donation: _____

Place for Pickup/Contact: _____

The Deltana Fair Association is an IRS 501(C) 3 non-profit organization. Tax ID Number 92-0092943