



## 41<sup>st</sup> Annual Deltana Fair July 23<sup>th</sup>, 24<sup>th</sup>, 25<sup>th</sup> 2021

Deltana Fair Association  
P.O. Box 408  
Delta Junction, Alaska 99737-0408  
907-895-FAIR  
[www.deltanafair.com](http://www.deltanafair.com)  
Follow us on Facebook @deltanafair



Dear Sponsor,

Each year, with the help of our faithful volunteers and wonderful sponsors, the Deltana Fair is able to create a fun-filled three-day event. We had over 4,000 people in attendance last year and we are gradually adding more events, vendors and entertainment to make the Fair bigger and better than ever!

This is our 41st year! The 2021 Fair Theme is Blue Jeans & Alaskan Dreams and our logo is above. We are getting our list of events in order. We are excited to say we will have our third annual rodeo. If you came last year, it was a blast and not a seat left. **Many** more events are being discussed to make this year even more exciting. More on that later, let's take a look at a few events from the 2019 Fair.

### A look at 2019

We were excited to have our 2nd Rodeo and adults competed too. It was a hit! We also tried a roping and that was fun to see! Another fun year for bucket calf program where kids work with calves sponsored by the Bates family and kids work all summer with them and then show them at fair. The stages were full of fun entertainment and live music. We had new and fun vendors that brought more taste to the fair. Our Archery Tournament brought in a lot of competition. We had the first corn hole tournament at the fair and it was a great turn out. It rained the first day but the rest of the weekend we were blessed with beautiful weather. We couldn't have done it without your support. We thank you so very much for your donations last year. Thank you!



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## **2021 Deltana Fair Sponsorship Contribution Form**

**To get your name on all advertisement sponsorships needs to be in no later than June 15<sup>th</sup>**

Please complete and return to:

Deltana Fair Association

P.O. Box 408

Delta Junction, Alaska 99737-0408

Email: [info@deltanafair.com](mailto:info@deltanafair.com)

Business Name: \_\_\_\_\_

Address: \_\_\_\_\_

Email: \_\_\_\_\_ Website: \_\_\_\_\_

Contact Person: \_\_\_\_\_ Phone #: \_\_\_\_\_

### **Sponsorship Level Requested:**

- Fair Overall Sponsor \$5,000**
- Best of Show \$3,000 and over**
- Blue Ribbon \$1,000 to \$2,999**
- Red Ribbon \$500 to \$999**
- Yellow Ribbon \$250 to \$499**
- Friends of the Fair \$150 to \$249**

Yes, I will provide a banner for display at the Fair

Signature: \_\_\_\_\_

**The Deltana Fair Thanks You For Your Support!**

## Levels of Sponsorship

### Fair Overall Sponsor - \$5,000 & over

- Sponsor's name used in conjunction with the Deltana Fair's name in all advertising (Tv & Radio) business name/ company logo will appear on the Fair shirts if received by June 15
- Promotion of all business materials during the parade and fair (if provided)
- Color ad in exhibit guide (March 1<sup>st</sup> for exhibit guide ) and fair schedule
- Logo of Sponsor on website (**please email your logo to info@deltanafair.com**)
- Banner on main gate (if provided)
- 5 three-day passes
- Window decal

### Best of Show \$3,000 to \$4,999

- Business name/ company logo will appear on the Fair shirts (if received by June 15<sup>th</sup>)
- Color ad in the fair schedule and in the exhibit guide if received by March 1
- Banner on main gate (if provided)
- Logo of Sponsor on website (**please email your logo to info@deltanafair.com**)
- 4 three-day passes
- Window decal

### Blue Ribbon \$1,000 to \$2,999

- Business name/ company logo will appear on the Fair shirts (if received by June 15<sup>th</sup>)
- Color ad in exhibit guide (if received by March 1<sup>st</sup>)
- Banner on main gate (if provided)
- Logo of Sponsor on website (**please email your logo to info@deltanafair.com**)
- 3 three-day passes
- Window decal

### Red Ribbon \$500 to \$999

- Business name will appear on the Fair shirts (If received by June 15<sup>th</sup>)
- Banner on main gate (if provided)
- Name of Sponsor on website
- 2 three-day passes
- Window decal

### Yellow Ribbon \$250 to \$499

- Business name will appear on the Fair shirts (If received by June 15<sup>th</sup>)
- Banner at the main gate (if provided)
- Name of Sponsor on website
- 1 three-day passes
- Window decal

### Friends of the Fair \$150 to \$249

- Business name will appear on the Fair shirts (If received by June 15<sup>th</sup>)
- Name of sponsor on website
- 1 three-day pass

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### **Multi-Item Raffle Donor Opportunities**

This is a very popular feature of the annual Deltana Fair. Winning tickets are drawn every 30 minutes during the entire three days of the fair. Our goal is to obtain 100 items from local and other Alaskan businesses. Tickets sell for \$2 each and proceeds from the sale of raffle tickets will go towards making improvements to the fair grounds.

Your name will appear in all raffle advertising and your business will be recognized during the fair. Prizes and donors are displayed for everyone to see. As winners are drawn, their name is entered on the display board. Obviously, we need lots of fun prizes to make many happy winners. We are looking for your support through donation.

We would appreciate one or more items from your business for the Multi-item raffle. Items like certificates for meals, lodging, travel, merchandise or services are always popular. Please make the expiration date of certificates far enough in advance so that the winners will have time to visit your business establishment and enjoy the product or service you have donated.

You can mail donations to:  
Deltana Fair Association  
P.O. Box 408  
Delta Junction, AK 99737-0408  
Email: [info@deltanafair.com](mailto:info@deltanafair.com)

Or call 895-3247 to speak with a raffle chairperson.

In recognition of your generous contribution, a thank you to your business will be posted on our website [www.deltanafair.com](http://www.deltanafair.com), as well as published in our local newspaper, the Delta Wind.

Thank you in advance for your consideration.

Raffle Item for Donation: \_\_\_\_\_

Place for Pickup/Contact: \_\_\_\_\_

*The Deltana Fair Association is an IRS 501(C) 3 non-profit organization. Tax ID Number 92-0092943*