



37th Annual Deltana Fair

July 29th, 30th, 31st

2016

Deltana Fair Association
P.O. Box 408
Delta Junction, Alaska 99737-0408
907-895-FAIR
www.deltanafair.com



Dear Sponsor,

Each year, with the help of our faithful volunteers and wonderful sponsors, the Deltana Fair is able to create a fun-filled three day event. With over 7,000 people in attendance the last few years we have blown the records out of the water for gate attendance and participation.

The 2016 Fair Theme will soon be chosen from submissions sent in from around the community and a logo will soon be in the works. With a new Board of Directors and a new Fair Manager we are working on some exciting new events that are sure to make this fair the best one ever. More on that later, lets take a look at a few events from the 2015 Fair.



A look at 2015

2015 was a year of change. Away with the old green paint on the vendor booths and in came the red, white, and blue! The old arena was upgraded (with more to come) thanks to a generous donation from Pogo Mine.

Snowblind opened our outdoor concert featuring James Otto and the fairgrounds rocked for several hours with great music. New vendors, exhibits and events were enjoyed by all thanks to the countless hours put in by our community. The hard work and dedication shown by all our volunteers and sponsors showed us what this fair means to the community.



Music Festival, Parade,
Mud Bogs, Archery, Carnival,
Tractor Pull, and so much more!



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2016 Deltana Fair Sponsorship Contribution Form

Please complete and return to:
Deltana Fair Association
P.O. Box 408
Delta Junction, Alaska 99737-0408
Email: info@deltanafair.com

Business Name: _____

Address: _____

Email: _____ Website: _____

Contact Person: _____ Phone #: _____

Sponsorship Level Requested:

- Fair Overall Sponsor \$5,000
- Best of Show \$3,000 and over
- Blue Ribbon \$1,000 to \$2,999
- Red Ribbon \$500 to \$999
- Yellow Ribbon \$250 to \$499
- Friends of the Fair \$150 to \$249

- Yes, I will provide a banner to be displayed at the Fair

Signature: _____

The Deltana Fair Thanks You For Your Support!

Levels of Sponsorship

Fair Overall Sponsor - \$5,000 & over

- Sponsor's name used in conjunction with the Deltana Fair's name in all advertising Large image of business name/ company logo will appear on the Fair shirts
- Promotion of all business materials during the parade and fair (you provide)
- Color ad in Fair Schedule
- Logo of Sponsor on website with hyperlink to Sponsor's site
- Space for Booth
- Name and banner numerous places throughout the Fair grounds and at special events.
- 5 three-day passes as well as complimentary parking
- Recognition by the announcer throughout the Fair
- Appreciation Certificate for your Business

Best Of Show \$3,000 and over

- Large image of business name/ company logo will appear on the Fair shirts
- Color ad in Fair schedule
- Banner on one of the Specialty Areas of the Fair
- Space for booth
- Logo of Sponsor on website with hyperlink to Sponsor's site
- 5 three-day passes as well as complimentary parking
- Recognition by the announcer throughout the Fair
- Appreciation Certificate for your Business

Blue Ribbon \$1,000 to \$2,999

- Large image of business name/ company logo will appear on the Fair shirts
- Color ad in Fair Schedule
- Your banner displayed at the Fair
- Logo of Sponsor on website with hyperlink to Sponsor's site
- 5 three-day passes as well as complimentary parking
- Recognition by the announcer throughout the Fair
- Appreciation Certificate for your Business

Red Ribbon \$500 to \$999

- Medium size image of business name/ company logo will appear on the Fair shirts
- Color ad in Fair Schedule
- Your banner displayed at the Fair
- Logo of Sponsor on website with hyperlink to Sponsor's site
- 2 three-day passes as well as complimentary parking
- Recognition by the announcer throughout the Fair
- Appreciation Certificate for your Business

Yellow Ribbon \$250 to \$499

- Business name/ company logo will appear on the Fair shirts
- Color ad in Fair Schedule
- Your banner displayed at the Fair
- Logo of Sponsor on website with hyperlink to Sponsor's site
- 1 three-day pass as well as complimentary parking
- Recognition by the announcer throughout the Fair
- Appreciation Certificate for your Business

Friends of the Fair \$150 to \$249

- Business name/ company logo will appear on the Fair shirts
- Logo of Sponsor on website with hyperlink to Sponsor's site
- Recognition by the announcer throughout the Fair
- Appreciation Certificate for your Business



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Multi-Item Raffle Donor Opportunities

This is a very popular feature of the annual Deltana Fair. Winning tickets are drawn every 30 minutes during the entire three days of the fair. Our goal is to obtain 100 items from local and other Alaskan businesses. Tickets sell for \$2 each and proceeds from the sale of raffle tickets will go towards making improvements to the fair grounds.

Your name will appear in all raffle advertising and your business will be recognized during the fair. Prizes and donors are displayed for everyone to see. As winners are drawn, their name is entered on the display board. Obviously, we need lots of fun prizes to make many happy winners. We are looking for your support through donation.

We'd appreciate one or more items from your business for the Multi-item raffle. Items like certificates for meals, lodging, travel, merchandise or services are always popular. Please make the expiration date of certificates far enough in advance so that the winners will have time to visit your business establishment and enjoy the product or service you have donated.

You can mail donations to:
Deltana Fair Association
P.O. Box 408
Delta Junction, AK 99737-0408
Email: info@deltanafair.com

Or call 895-3247 to speak with a raffle chairperson.

In recognition of your generous contribution, an acknowledgement of thanks for your business will be posted on our website www.deltanafair.com as well as published in our local newspaper, the Delta Wind.

Thank you in advance for your consideration.

Raffle Item for Donation: _____

Place for Pickup/Contact: _____